

CROSSBRIDGE CAPITAL AT THE LEADING EDGE OF ROBO-ADVISOR FINANCIAL SERVICES IN SINGAPORE

Singapore, 10 July 2017 - Crossbridge Capital, a global leader in wealth management with US\$3 billion in assets being handled for ultra high net worth individuals, is experiencing strong business growth in Singapore as it demonstrates leading edge capabilities in robo-advisor financial services. [CONNECT by Crossbridge](#) is Singapore's first and largest functioning robo-advisor and was developed in collaboration with top-tier industry providers including Julius Baer from Switzerland and Morningstar. Early market success for CONNECT by Crossbridge has resulted in a rapid expansion in staff numbers and the need to move to larger offices in the new Guoco Tower in Singapore, less than one year from product launch in late 2016.

A key feature of CONNECT by Crossbridge is its simple, efficient and transparent fee structure with no commissions, administrative fees, brokerage fees or hidden fees. CONNECT portfolios include fees from 0.20% up to a maximum of just 1.25% per annum, depending on investment selection. CONNECT also offers a simple and intuitive risk profiling process during sign-up and utilises e-signature technology, which does not require manual submission of documents or a physical visit to Crossbridge Capital's office to complete sign-up. CONNECT is now available to accredited investors, including expatriates living in Singapore.

"CONNECT by Crossbridge offers astute Singapore investors the best of both worlds, with the efficiencies and cost savings of robo-advisory fully supported by a dedicated team of traditional investment specialists around the clock," said Charlie O'Flaherty, Partner and Head of Digital Strategy & Distribution at Crossbridge Capital in Singapore.

CONNECT works with best in-class providers and has been operational since November 2016 with excellent track records on all of its portfolios. It uses actively managed Certificates as the investment vehicle for investors' portfolio. Banque Julius Baer, one of Switzerland's most revered private banks, provides and issues these Certificates. Each CONNECT Certificate is built around its unique investment strategy, formulated in partnership with Morningstar, and may hold individual securities, commodities, exchange traded funds, or other alternative assets – all chosen to provide optimal returns at every level of risk.

More information can be found at <http://www.crossbridgeconnect.com>

ABOUT CROSSBRIDGE CAPITAL

Crossbridge Capital was launched in 2008 in London with a vision to create an independent, investment advisory firm that offers a fully integrated financial services platform to entrepreneurs and families in Emerging Markets worldwide. Today, backed by two of the world's leading banks as minority investors, Crossbridge Capital operates in many of the world's leading Emerging Markets – from Istanbul to Ulan Bator, Moscow to Dodoma – supported by a team of 35 professionals in four Crossbridge Capital locations: London, Singapore, Monaco and Malta. After its successful launch in London with authorization and regulation by the Financial Conduct Authority (FCA), in November 2010 Crossbridge Capital officially opened its first Asia office in Singapore after receiving approval from the Monetary Authority of Singapore (MAS). In May 2016 the company opened its doors in Monaco after receiving authorisation from the Commission for the Control of Financial Activities (CCAF). These signalled significant landmarks in the company's history and set the bar for its ambitious, yet considered geographic and client engagement growth strategy.

More information can be found at <http://www.crossbridgecapital.com>

For further information about CONNECT:

<http://www.crossbridgeconnect.com>

info@crossbridgeconnect.com

Tel: +65 6723 8173

For Media Enquiries:

Anthony Phillips

Euro Asia Communications

E-mail: aphillips@ecomms.com.sg

Tel: +65 9832 0431

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